

PAPER BIO PACK

WHAT'S THE FUTURE
OF PACKAGING IN
CENTRAL EUROPE?

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Interreg 
CENTRAL EUROPE European Union
European Regional
Development Fund
BIOCOMPACT-CE



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Guidelines on adapting the business support
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GUIDELINES ON ADAPTING THE



Business support service (BSS):

a set of tools developed to consult and support companies in the packing industry in order to raise cross sectorial linkages between the actors of the segment

Aim of the BSS:

provide tailor-made innovative paper-bioplastic packaging solutions in the framework of personal meetings between companies and the experts of the Transnational Biocomposite Packaging Center (TBPC)



BUSINESS SUPPORT SERVICE

AUDIT TOOL
(tool for the feasibility
assessment of framework
conditions)

TECHNOLOGICAL FEASIBILITY TOOL
(a tool for the assessment of the
company's
technological readiness level)

**ECONOMIC FEASIBILITY
TOOL**
(economical assessment of
the provided innovative
solution)



BUSINESS SUPPORT SERVICE

AUDIT TOOL
(tool for the feasibility
assessment of framework
conditions)

- Can be sent in advance (Google form)
- Serves to give a general picture on the company and the framework conditions
- Ideal for screening the possible fields of innovation within the contacted company



BUSINESS SUPPORT SERVICE

- Gives insight into technical parameters of the company
- Allows to measure the technological readiness level of the consulted company
- Required to serve as a starting point for the possible innovative solutions

TECHNOLOGICAL FEASIBILITY TOOL
(a tool for the assessment of the
company's
technological readiness level)



BUSINESS SUPPORT SERVICE

- Should give a general comparison for the company regarding the main financial parameters of the suggested innovative solution and the currently used technologies/materials
- Can only be a starting point for detailed financial analysis on the return of potential investment in the innovative solution

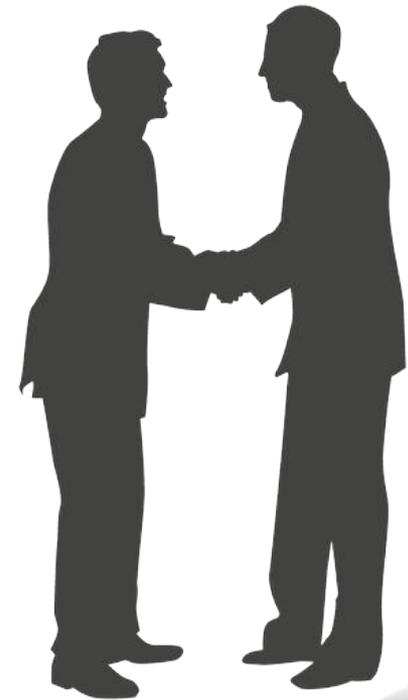
ECONOMIC FEASIBILITY
TOOL
(economical assessment of
the provided innovative
solution)



Business support service in practice

Phase 1: Preparation

- 📁 Contacting the company
- 📁 Identifying the right contact person(s) for the completion of the tools/questionnaires
- 📁 Setting up the first personal meeting



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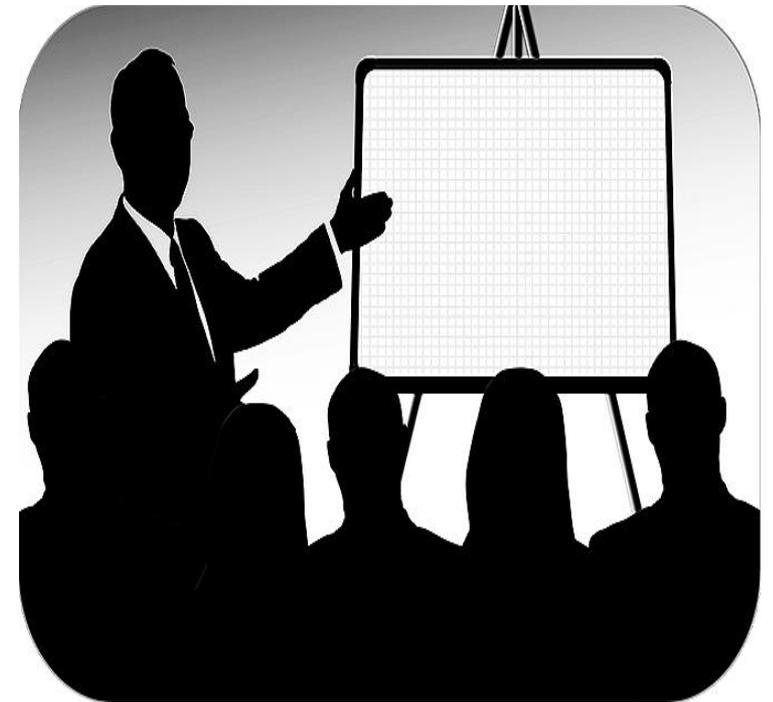
Phase 2:Field visit

- 📅 Personal meeting of with the experts of the company
- 📅 Discussion of the questionnaires
- 📅 Based on the findings, preliminary suggestions on possible innovative solutions can be made



Phase 3: Evaluation of the questionnaires and providing feedback for the company

- Based on the evaluation of the questionnaires, tailor made solution for the company is prepared
- Presented or sent by email, follow up or continued consultancy if required



THANK YOU!!



Thank you!

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